

It's Your Choice 2018

Kickoff Meeting: Local Government Employers
1:00 p.m. – 4:00 p.m.

Korbey White, Employer Services

Tara Pray & Molly Heisterkamp, Office of Strategic Health Policy

Al Florence & Brittney Kruchten, Communications



Agenda

- myETF Updates (Christine Koch, John Hoskins)
- 2018 Changes (Korbey White)
- MC&E Workgroup (Tara Pray)
- Decision Guides (Brittney Kruchten)
- Web Materials & eLearnings (Al Florence & Tara Pray)
- Wellness Updates (Molly Heisterkamp)

Agenda (Continued)

- Employer Reminders (Korbey WHite)
- New Resources – HDHP (Korbey White)
- Break
- Q&A, Wrap Up

MC&E

Member Communication & Education Workgroup

- Goal: Provide material for all members that is easy to understand.
- Who's involved:
 - Internal staff
(Ombudsperson, Call Center, Member Outreach, Communications, Office of Strategic Health Policy, Employer Services)
 - Employers
(UW Hospitals and Clinics, UW Systems Administration, UW Madison, Depts. of Administration, Natural Resources, Transportation, City of Madison)

MC&E

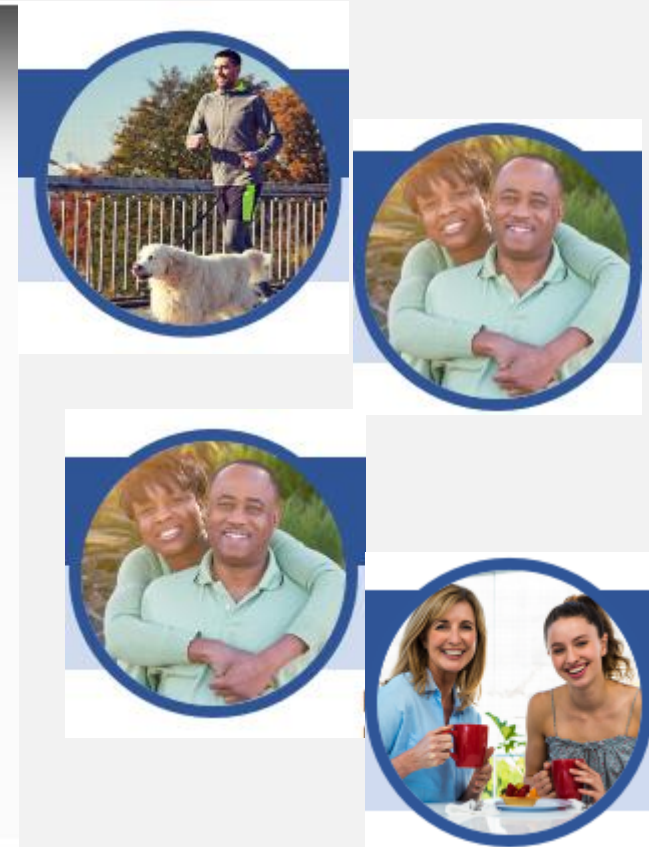
Member Communication & Education Workgroup

- Meetings
 - Large workgroup meetings to review progress
 - Subcommittee meetings to review materials and provide input
- Subcommittees:
 - Web
 - Print
 - eLearning

Decision Guides

- Focus: Make choosing health insurance easier
 - Clear process on how to chose
 - Embed steps in guide
 - Provide overviews, for easier decision making
 - Health plan maps added
- Design was carried through to all guides (State & Local), web & eLearning
- Example: [Local Traditional Plan](#)

New eLearning (Released September 25)




New eLearning (Released September 19)

Your Health Benefits in Retirement

How will your health benefits change in retirement? What happens when you become eligible for Medicare? Find out everything you need to know about transitioning your health benefits into retirement and post-retirement health benefits under the State of Wisconsin Group Health Insurance Program with this series of videos and resource sheets. Note: Some content applicable to all participants (state, UW and local government), while other content applies to state and UW participants only.


Planning to Retire?




Planning to Retire?


What You Need to Know About Your Health Benefits

For State, UW and Local Participants






Planning to Retire? What You Need to Know About Your Health Benefits
All Participants



Paying for your Health Benefits
State & UW



Supplemental Benefits
State & UW
Uniform Dental, Supplemental Dental, Vision, Health Care FSA and Life Insurance. More benefits in resource sheet below.

Which videos and resource sheets apply to me? >

Medicare Advantage in 2018 >

Resource Sheets v

Video Series:

1. Retiree health benefits available through ETF
2. Health coverage out of state
3. How Medicare affects health benefits

IYC Website Updates

- [Internal IYC Website](#)
 - Landing page with less clicks
 - Improved navigation
 - Interactive map with provider directories
 - Improved “How to Choose Your Benefits” page
 - Printable checklist
 - Embedded eLearnings
 - Hide & reveal accordions for information dense pages

ET-2301 Revised

- Completely revised
 - Includes instructions for each section in the application
 - Disregard older versions of the application
- Available this week

Wellness Updates



HDHP New Resources

- For Employers:
 - Recorded webinar
 - Available on the [Employer Training page](#)
- For Members:
 - Newly revised eLearning
 - Available on the [It's Your Choice HDHP web page](#)
 - Available on the [Member Education page](#)

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ETF E-mail Updates



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A family of three is walking along a dirt path in a lush, green forest. The mother, with dark curly hair and wearing a red and black plaid shirt, is on the left. The father, with a beard and wearing a blue and white plaid shirt over a white t-shirt, is on the right. They are both smiling and holding hands. In the center, a young girl with a white bow in her hair, wearing a white sleeveless dress, is walking towards the camera. The background is filled with tall trees and dense foliage. The entire image has a dark blue overlay.

Questions?